



Florida State University Alumni Awards Sponsorship Opportunities



The **FLORIDA STATE UNIVERSITY ALUMNI AWARDS** is a signature event during homecoming that celebrates the notable accomplishments of our alumni. At this event, the Alumni Association recognizes alumni and friends of FSU who have personified excellence through their service and achievements.

The **BERNARD F. SLIGER AWARD** is the highest honor bestowed upon alumni by the Alumni Association to a member of the university community.

The **CIRCLE OF GOLD AWARD** recognizes worthy individuals who exemplify the Alumni Association's core values of tradition, leadership, family, spirit and greatness.

The **INSPIRE AWARD** recognizes alumnae who have distinguished themselves as leaders within their industry and whose hard work and determination serves as an inspiration to young alumni and current students at Florida State University.

The **REUBIN O'D. ASKEW YOUNG ALUMNI AWARD** is the highest honor bestowed upon alumni under age 35. This award recognizes outstanding accomplishments built on the foundation of the nominee's education from Florida State University.

AUDIENCE: Past and present honorees as well as university leadership

EXPECTED ATTENDANCE: 300+

SPONSORSHIP LEVELS		PRESENTING SPONSOR	RECEPTION SPONSOR	TABLE SPONSOR
COST*		\$10,000	\$5,000	\$2,000
BENEFITS	Exclusive sponsorship	✓	✓	
	Event tickets	1 table **	1 table **	1 table **
	Reserved seating	✓	✓	✓
	Recognition on event signage	✓	✓	✓
	Recognition in event press release	✓	✓	
	Recognition in select marketing and promotion	✓	✓	
	Verbal recognition during program	✓	✓	
	Logo on event invitation	✓		
	Brief remarks during program	✓		
	Thank you in VIRES® magazine (post-event)	✓		

*The FSU Alumni Association is a non-profit organization under section 501(c)(3) of the Internal Revenue Code. A portion of your sponsorship may be tax deductible. Please consult your tax professional.

** Includes two complimentary pre-set bottles of wine at each table.

FOR QUESTIONS OR INFORMATION ON TAILORED OR IN-KIND SPONSORSHIP OPPORTUNITIES, please contact the Alumni Association office at alumni@fsu.edu.



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Emeriti Alumni Society Homecoming Reunion Sponsorship Opportunities



WELCOME LUNCHEON

Founded in 1974, the **EMERITI ALUMNI SOCIETY** is a constituency organization of the Florida State University Alumni Association organized to encourage the continued interest and participation of alumni who graduated from the university 50 or more years ago.

During FSU's Homecoming, the Emeriti Society holds a reunion weekend which includes a welcome luncheon to kick off the festivities.

AUDIENCE: Emeriti Alumni Society members, Emeriti Alumni Society inductees and university leadership. **EXPECTED ATTENDANCE:** 200

SPONSORSHIP LEVELS		PRESENTING SPONSOR	TABLE SPONSOR
COST*		\$7,500	\$500
BENEFITS	Exclusive sponsorship	✓	
	Event tickets	1 table	1 table
	Reserved seating	✓	✓
	Recognition on event signage	✓	✓
	Opportunity to provide giveaway to event attendees	✓	
	Recognition in event press release	✓	
	Recognition in select marketing and promotion	✓	
	Verbal recognition during program	✓	
	Logo on event invitation	✓	
	Brief remarks during program	✓	
	Thank you in VIRES® magazine (post-event)	✓	

Presenting and table sponsorship opportunities are available for both the Welcome Luncheon on Friday afternoon and the Induction Brunch on Sunday morning.

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Emeriti Alumni Society Homecoming Reunion Sponsorship Opportunities



INDUCTION BRUNCH

Founded in 1974, the **EMERITI ALUMNI SOCIETY** is a constituency organization of the Florida State University Alumni Association organized to encourage the continued interest and participation of alumni who graduated from the university 50 or more years ago.

During FSU's Homecoming, the Emeriti Society holds a reunion weekend which includes an induction and awards brunch to conclude the weekend.

AUDIENCE: Emeriti Alumni Society members, Emeriti Alumni Society inductees and university leadership
EXPECTED ATTENDANCE: 150

SPONSORSHIP LEVELS		PRESENTING SPONSOR	TABLE SPONSOR
COST*		\$7,500	\$500
BENEFITS	Exclusive sponsorship	✓	
	Event tickets	1 table	1 table
	Reserved seating	✓	✓
	Recognition on event signage	✓	✓
	Opportunity to provide giveaway to event attendees	✓	
	Recognition in event press release	✓	
	Recognition in select marketing and promotion	✓	
	Verbal recognition during program	✓	
	Logo on event invitation	✓	
	Brief remarks during program	✓	
	Thank you in VIRES® magazine (post-event)	✓	

Presenting and table sponsorship opportunities are available for both the Welcome Luncheon on Friday afternoon and the Induction Brunch on Sunday morning.

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ALUMNI ASSOCIATION

Emeriti Alumni Society Homecoming Reunion Sponsorship Opportunities

Founded in 1974, the **EMERITI ALUMNI SOCIETY** is a constituency organization of the Florida State University Alumni Association organized to encourage the continued interest and participation of alumni who graduated from the university 50 or more years ago.



SPONSOR THE ENTIRE EMERITI ALUMNI SOCIETY HOMECOMING REUNION WEEKEND! Emeriti will start the weekend with a guided bus and walking campus tour, move onto a welcome luncheon, enjoy an exclusive viewing location at the Homecoming parade, and then finish the weekend on Sunday with the Emeriti Society Induction Brunch.

INDUCTION BRUNCH

AUDIENCE: Emeriti Alumni Society members, Emeriti Alumni Society inductees and university leadership
EXPECTED ATTENDANCE: 150

WELCOME LUNCHEON

AUDIENCE: Emeriti Alumni Society members, Emeriti Alumni Society inductees and university leadership
EXPECTED ATTENDANCE: 200

SPONSORSHIP LEVELS

PRESENTING SPONSOR

TABLE SPONSOR

COST*

\$10,000

\$1,000

BENEFITS

SPONSORSHIP LEVELS		PRESENTING SPONSOR	TABLE SPONSOR
COST*		\$10,000	\$1,000
Exclusive sponsorship		✓	
Event tickets		1 table per event	1 table per event
Reserved seating		✓	✓
Recognition on event signage		✓	✓
Opportunity to provide giveaway to event attendees		✓	
Recognition in event press release		✓	
Recognition in select marketing and promotion		✓	
Verbal recognition during program		✓	
Logo on event invitation		✓	
Brief remarks during program		✓	
Thank you in VIRES® magazine (post-event)		✓	

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Student Alumni Association Sponsorship Opportunities



KICKOFF PEP RALLY AND AWAY GAME WATCH PARTY

The Friday before FSU's first home football game of the season, the Student Alumni Association puts on a pep-rally-style event to get students excited for the big game on Saturday. Students enjoy food, refreshments, fun and games while learning the chants and traditions they'll need to know before the first game in Doak Campbell. SAA also hosts an away game watch party each fall to provide a fun space for students to watch the game and promote school spirit and camaraderie.

KICKOFF PEP RALLY

AUDIENCE: All students
EXPECTED ATTENDANCE: 150-200

AWAY GAME WATCH PARTY

AUDIENCE: All students
EXPECTED ATTENDANCE: 50-100

SPONSORSHIP LEVELS	PRESENTING SPONSOR	GOLD SPONSOR	GARNET SPONSOR
COST	\$3,000+	\$1,500-\$2,999*	\$500-\$1499*

Each sponsorship opportunity is priced per event. We can offer customized pricing and options for sponsorship of both events.

BENEFITS	Opportunity to provide giveaway to event attendees	✓	✓	✓
	Tabling opportunities	✓	✓	✓
	Recognition in select marketing and promotion	✓	✓	✓
	Recognition in post-event survey	✓	✓	
	Recognition on event t-shirt**	✓	✓	
	Personalized ThankView video in post-event survey	✓		
	Exclusive sponsorship	✓		

*in-kind sponsorships available **requires paid sponsorship

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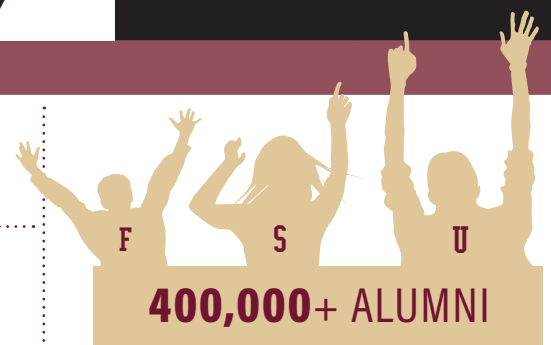
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Countdown to Graduation Sponsorship Opportunities



100 DAYS 'TIL GRADUATION AND SEMINOLES FOREVER FESTIVAL

The **COUNTDOWN TO GRADUATION** initiative includes a host of events throughout the spring semester to celebrate seniors and welcome them to alumni status.

100 DAYS 'TIL GRADUATION is a tabling fair-style event where colleges and departments can inform graduating seniors of available opportunities and how to stay connected once they leave FSU.

SEMINOLES FOREVER FESTIVAL is a fun, relaxed event where graduating seniors are invited to the Alumni Center to learn about all the services and benefits available.



100 DAYS 'TIL GRADUATION

AUDIENCE: Graduating seniors, open to all students
EXPECTED ATTENDANCE: 200-300

SEMINOLES FOREVER FESTIVAL

AUDIENCE: Graduating seniors, open to all students
EXPECTED ATTENDANCE: 150-200

SPONSORSHIP LEVELS

PRESENTING SPONSOR

GOLD SPONSOR

GARNET SPONSOR

COST

\$3,000+

\$1,500-\$2,999*

\$500-\$1499*

Each sponsorship opportunity is priced per event. We can offer customized pricing and options for sponsorship of both events.

BENEFITS

Opportunity to provide giveaway to event attendees	✓	✓	✓
Tabling opportunities	✓	✓	✓
Recognition in select marketing and promotion	✓	✓	✓
Recognition in post-event survey	✓	✓	
Recognition on event t-shirt**	✓	✓	
Personalized ThankView video in post-event survey	✓		
Exclusive sponsorship	✓		

* in-kind sponsorships available

** requires paid sponsorship

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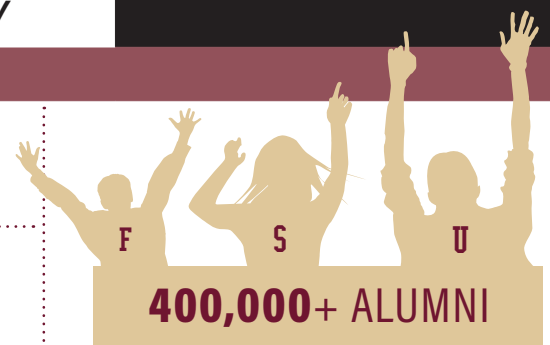
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Seminole 100 Sponsorship Opportunities



SEMINOLE 100, the Association's largest event, celebrates the fastest-growing businesses owned or led by Florida State University alumni. Honorees represent almost every major market and industry and are a testament to the importance FSU places on nurturing the entrepreneurial spirit of its students. The criteria for nominations include verifiable business revenues of \$250,000 and C-Suite executive leadership.

AUDIENCE: Past and present honorees as well as university leadership

EXPECTED ATTENDANCE: 400+

SPONSORSHIP LEVELS		PRESENTING SPONSOR	RECEPTION SPONSOR	TABLE SPONSOR
COST*		\$15,000	\$7,500	\$2,500
BENEFITS	Exclusive sponsorship	✓	✓	
	Event tickets	1 table **	1 table **	1 table **
	Reserved seating	✓	✓	✓
	Recognition on event signage	✓	✓	✓
	Recognition in event press release	✓	✓	
	Recognition in select marketing and promotion	✓	✓	
	Verbal recognition during program	✓	✓	
	Logo on event invitation	✓		
	Brief remarks during program	✓		
	Thank you in VIRES® magazine (post-event)	✓		

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